

Contact us

Please contact us if you have a business match that you consider adequate for Meissa Capital, or would like to know more about us:
contato@meissacapital.com.br

About us

Meissa Capital is a private investment firm headquartered in Brazil, designed to identify, acquire and operate an existing private company of small/medium size in the country.

By applying disciplined search and acquisition criteria and hands-on management on the acquired enterprise, Meissa Capital has the goals to build a business for the long-term and to provide attractive returns to its investors.

Meissa Capital aggregates an international investor base with extensive experience in acquiring and growing businesses and a diverse team of advisors and entrepreneurs.

Investment Criteria

Industry

- Niche and/or fragmented market structure
- Identifiable growth potential – over 5% per year of growth prospects
- Low risk of regulatory change
- B2B Services, SaaS, Education and Healthcare Services

Financials

- Annual Revenues US\$5mm to US\$20mm
- Annual Earnings US\$1.5mm to US\$5mm
- History of profitability and cash flow
- Low cyclicity
- Strong balance sheet

Business

- Recurring or contracted revenue
- Strong middle management
- Strong competitive position
- Concentrated ownership
- Motivated seller
- Low ongoing CAPEX
- Diverse and expanding customer base

Team

Lysandra Alves: Lysandra earned her bachelor's degree in aeronautical mechanical engineering at the Aeronautics Institute of Technology - ITA, Brazil, and the MBA degree at the University of Chicago Booth School of Business. Prior to Meissa Capital, Lysandra was a management consultant at Roland Berger Strategy Consultants, Head of Business Intelligence and City Manager at Groupon and National Sales Manager at Vivareal, a real estate online marketplace. Her managerial experience encompasses sales, operations, marketing, and human resources, while her consulting expertise includes due diligence, market entry and business model development. Having led high-growth businesses across different industries, Lysandra, in combination with the experience and knowledge of the broader investor group she has assembled, seeks to partner up with a promising business in Brazil.

Investors: Meissa Capital is backed up by seasoned investors that have successfully acquired and grown multiple businesses across different industries, in the United States and abroad. Please visit us at www.meissacapital.com/team for more information

Institutional Investors: Pacific Lake Partners, Relay Investments, TD Investments, TTCER

Individual Investors: Peter Kelly, Andy Schoonover, Kent Weaver, Jose Stella, Rafael Somoza, Karen Moriarty, William Thorndike, Christopher Torto

Contact Information

Meissa Capital LLC | www.meissacapital.com.br
Praia de Botafogo, 300, 5o andar
22250-040, Rio de Janeiro – RJ, Brazil
+ 55 (21) 2158-1090 | +55 (11) 3280-0569 | +55 (21) 98018-0961